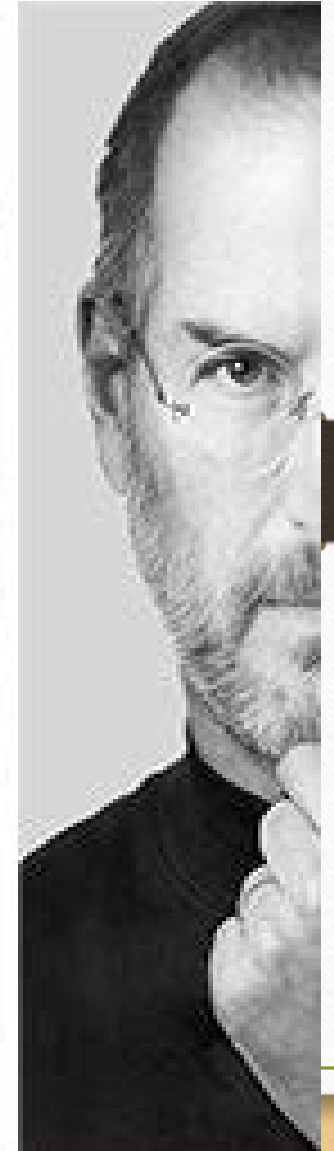
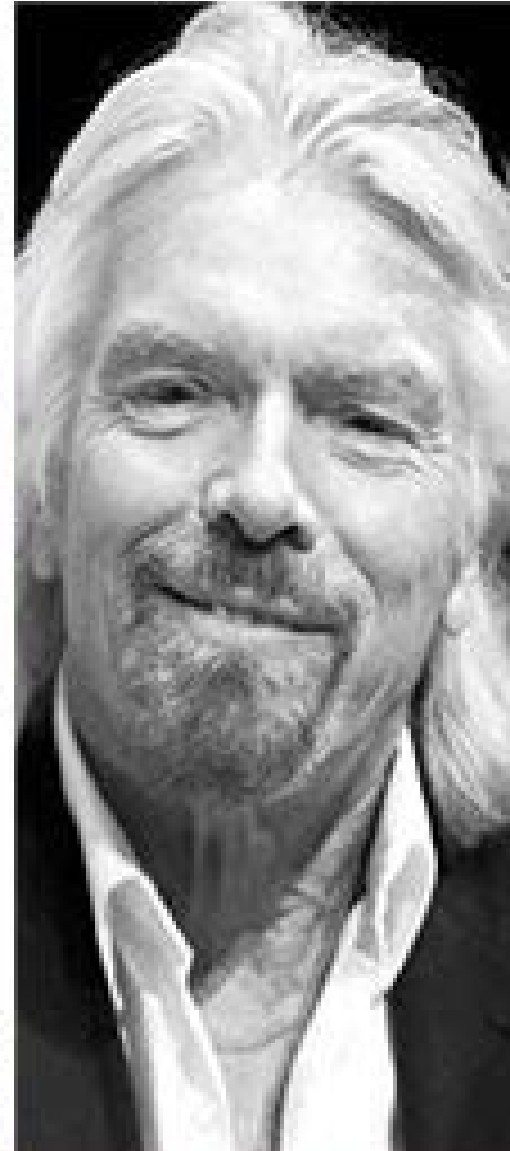


Strategies and Techniques for Successful Entrepreneurs (SE)

Talent vs Hard Work

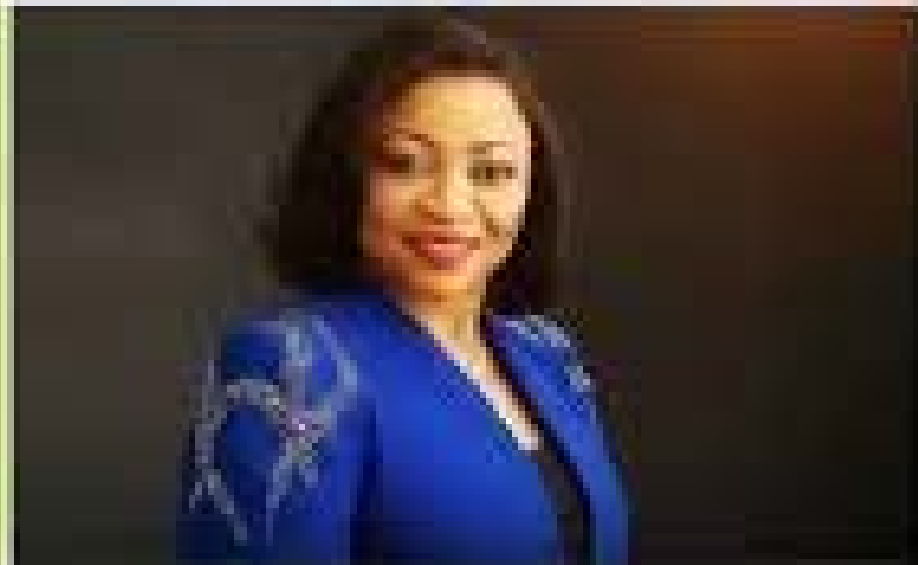
Greg U. Ezeilo, FCA, PhD

World's Top Most Successful Entrepreneurs—Do they Inspire You?



Microsoft





Some Commonalities among SE



Some Assertions.....

- The Game of Entrepreneurship is all about your **Talent and Hard Work**—This foundational
- The Raikov Effect—Says you ethically steal Talent from anyone.

Talent vs Hard Work



you've got

TALENT!

DISCOVER
YOUR **HIDDEN**
TALENTS



Talent vs Hard Work.....Foundational



What is Your Take here?

Hard work, or talent?

Do you want to work your ass out only to be beaten by someone who has the talent for what you're doing?

Or...

What is Your Take here?

- Do you want to be so naturally “good” at what you do, that success comes as easy as breathing.

And you can beat the competition no matter how hard they work?

Putting all Together.....Strategies for SEs

Timeless Strategies That Drive Successful Entrepreneurship

- Study the competition
- Conserve cash no matter how good business is.
- Research new products and services.
- Listen to customer feedback and adapt.
- Respond to change.
- Don't tackle huge markets at first.

Study the
competition

Conserve cash no
matter how good
business is

Research into
new products
and services

Listen to
customer feedback
and adapt

Respond to
change

Don't tackle
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at first

Wisdom vs
Wealth

Putting all
Together.....Strategies for SEs